

The Media Landscape: Categories and Examples

Traditional Media



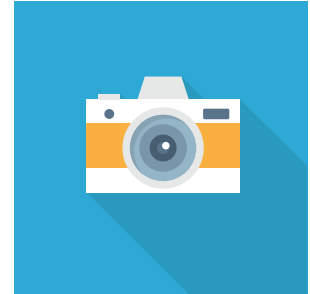
- Print (newspapers, magazines, books)
- Television (broadcast, cable, streaming)
- Radio (AM / FM, satellite, digital)
- Film (movies, documentaries)

Digital Media



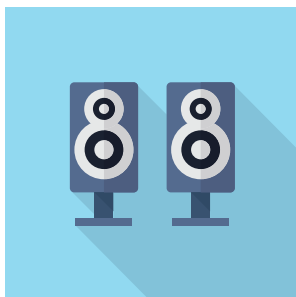
- Websites and blogs
- Social media platforms
- Podcasts
- Digital publications
- Online videos and streaming content

Visual Media



- Photography
- Illustrations and artwork
- Graphic design
- Animation

Audio Media



- Music
- Audiobooks
- Sound recordings

Interactive Media



- Video games
- Virtual reality
- Augmented reality
- Interactive installations

Advertising Media



- Billboards
- Direct mail
- Brochures
- Commercials

Name:

Date: