Elevator Pitch Builder

Instructions: Use this handout to plan a short, clear, and confident introduction that shares who you are, what you do well, and where you're going.



1. Who Are You?

| Start with a quick intro. Share your name, grade, and something that helps people get to |
|--|
| know you—like your interests, background, or what you're in to. |

| 📏 Example: "Hi, I'm Maya. I'm a tent | th grader who's passionate a | about design and storytelling." |
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2. What Do You Do Well?

Think about your strengths—things you're proud of or good at. These can come from school, work, hobbies, volunteering, or life in general.

| Necestrial Example: "I've led group projects in my business class and volunteer at a local animal |
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| shelter, which has helped me build leadership and communication skills." |
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3. Where Are You Going?

Talk about a goal or something you're working toward—like a career, a subject you're interested in, or something you hope to do in the future.

| 📏 Example | : "I hope to stud | ly marketing ar | nd eventually | work in a c | reative field | where I d | can |
|-------------|---------------------|-----------------|---------------|-------------|---------------|-----------|-----|
| help brands | s tell their storie | ·s." | | | | | |

| Name: | Date: |
|-------|-------|



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4. Put It All Together

Now combine everything into a 30-second pitch—just a few strong sentences. Be clear, confident, and sound like yourself.

► Example: "Hi, I'm Maya. I'm a tenth grader who loves design and storytelling. I've led projects in my business class and volunteered at a local shelter, which helped me grow as a communicator and team member. I'm interested in marketing and hope to use creativity to help brands share their message."

Optional:

| Circle one word or phrase in your pitch that you want your audience to remember. Why does that word or phrase matter to you? | | | | |
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