

# Research Guide

**Instructions:** Research a restaurant chain and answer the questions below.

1. Who were the founders of the restaurant?

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2. What can you share about the restaurant's history?

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3. What type of food is served at this restaurant?

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**Name:**

**Date:**

## Research Guide

4. Who is the target customer audience?

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5. What is the restaurant's marketing strategy and online brand?

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6. What do you think is the restaurant's impact on society?

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7. What types of healthy choices and food varieties are offered?

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