

Name:

Date:

Indian Land for Sale (1911)

Instructions: Analyze the poster. Then answer the questions that follow.

INDIAN LAND FOR SALE

GET A HOME
OF
YOUR OWN
*
EASY PAYMENTS



PERFECT TITLE
*
POSSESSION
WITHIN
THIRTY DAYS

FINE LANDS IN THE WEST

IRRIGATED GRAZING AGRICULTURAL
IRRIGABLE DRY FARMING

IN 1910 THE DEPARTMENT OF THE INTERIOR SOLD UNDER SEALED BIDS ALLOTTED INDIAN LAND AS FOLLOWS:

Location.	Acres.	Average Price per Acre.	Location.	Acres.	Average Price per Acre.
Colorado	5,211.21	\$7.27	Oklahoma	34,664.00	\$19.14
Idaho	17,013.00	24.85	Oregon	1,020.00	15.43
Kansas	1,684.50	33.45	South Dakota	120,445.00	16.53
Montana	11,034.00	9.86	Washington	4,879.00	41.37
Nebraska	5,641.00	36.65	Wisconsin	1,069.00	17.00
North Dakota	22,610.70	9.93	Wyoming	865.00	20.64

FOR THE YEAR 1911 IT IS ESTIMATED THAT 350,000 ACRES WILL BE OFFERED FOR SALE

For information as to the character of the land write for booklet, "INDIAN LANDS FOR SALE," to the Superintendent U. S. Indian School at any one of the following places:

CALIFORNIA: Hoopa. COLORADO: Ignacio. IDAHO: Lapwai. KANSAS: Horton. Nadeau.	MINNESOTA: Onigum. MONTANA: Crow Agency. NEBRASKA: Macy. Santee. Winnebago.	NORTH DAKOTA: Fort Totten. Fort Yates. OKLAHOMA: Anadarko. Cantonment. Colony. Darlington. Muskogee, INDIAN AGENCY. Pawnee.	OKLAHOMA—Con. Sac and Fox Agency. Shawnee. Wyandotte. OREGON: Klamath Agency. Pendleton. Roseburg. Siletz.	SOUTH DAKOTA: Cheyenne Agency. Crow Creek. Greenwood. Lower Brule. Pine Ridge. Rosebud. Sisseton.	WASHINGTON: Fort Simcoe. Fort Spokane. Tekoa. Tulalip. WISCONSIN: Oneida.
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WALTER L. FISHER,
Secretary of the Interior.

ROBERT G. VALENTINE,
Commissioner of Indian Affairs.

Date:

1. Who created this advertisement, what year was it published, and who is its intended audience?
2. What is being offered for sale in this advertisement?
3. What does the poster promise to people who buy this land?
4. What feelings or ideas might the poster be trying to create for its audience?
5. Why do you think the government used the image of an American Indian person on a poster advertising "Indian Land for Sale"?
6. What does this poster suggest about who had power over land in 1911?

Indian Land For Sale (1911) Answer Key

1. Who created this advertisement, what year was it published, and who is its intended audience?
This advertisement was created in 1911 by U.S. Department of Interior and the Commissioner of Indian Affairs. Its intended audience is non-American Indian people in the United States.
2. What is being offered for sale in this advertisement?
This advertisement is offering "Indian Land" for sale that belonged to American Indians.
3. What does the poster promise to people who buy this land?
In the poster, the government promises a perfect title of their land, easy payments, and possession within 30 days to own "fine lands in the west."
4. Analyze the words and phrases in the poster. What feelings or ideas might the poster be trying to create for its audience?
The poster tries to create feelings of opportunity, excitement, and security. The wording makes the sale seem fair and simple. By listing the number of acres available in many states, it shows the vast amount of land that is available to be taken across the country.
5. Why do you think the government used the image of an American Indian person on a poster?
The image of an American Indian person on the poster might have been used to draw attention to it. It might be used to support racist beliefs about American Indian people not being civilized or not worthy of keeping and owning their land.
6. What does this poster suggest about who had power over land in 1911?
This poster suggests that the U.S. government held power over American Indian lands and had the authority to take it and sell it to other Americans.